

ESG Risk Review



Launched in May 2023 to address the increasing need to understand the regulatory demands associated with ESG, the impact on corporate risk, and how these risks can be managed effectively. ESG Risk Review is now an established and respected publication, serving the risk transfer market.

- **31,500 subscribers globally**
- **Dedicated ESG channel on www.commercialriskonline.com/esg-risk-review**
- **Monthly digital newsletter**
- **Breaking news newsletters**
- **Quarterly webinar series**
- **Major new conference in London on 26 June 2024**

www.commercialriskonline.com/esg-risk-review



Market leading audience

ESG Risk Review is a dedicated information service covering Environmental, Social and Governance (ESG) issues.

The service is primarily aimed at large multinational organisations in Europe. It addresses the increasing need to understand the regulatory demands associated with ESG, the impact on corporate risk, and how these risks can be managed more effectively. It also considers the increasing demands and disclosures placed upon insurance buyers by carriers leading to an ever-more complex risk transfer process.

The service is free-to-access content for all risk and insurance managers and related ESG officials within corporates.

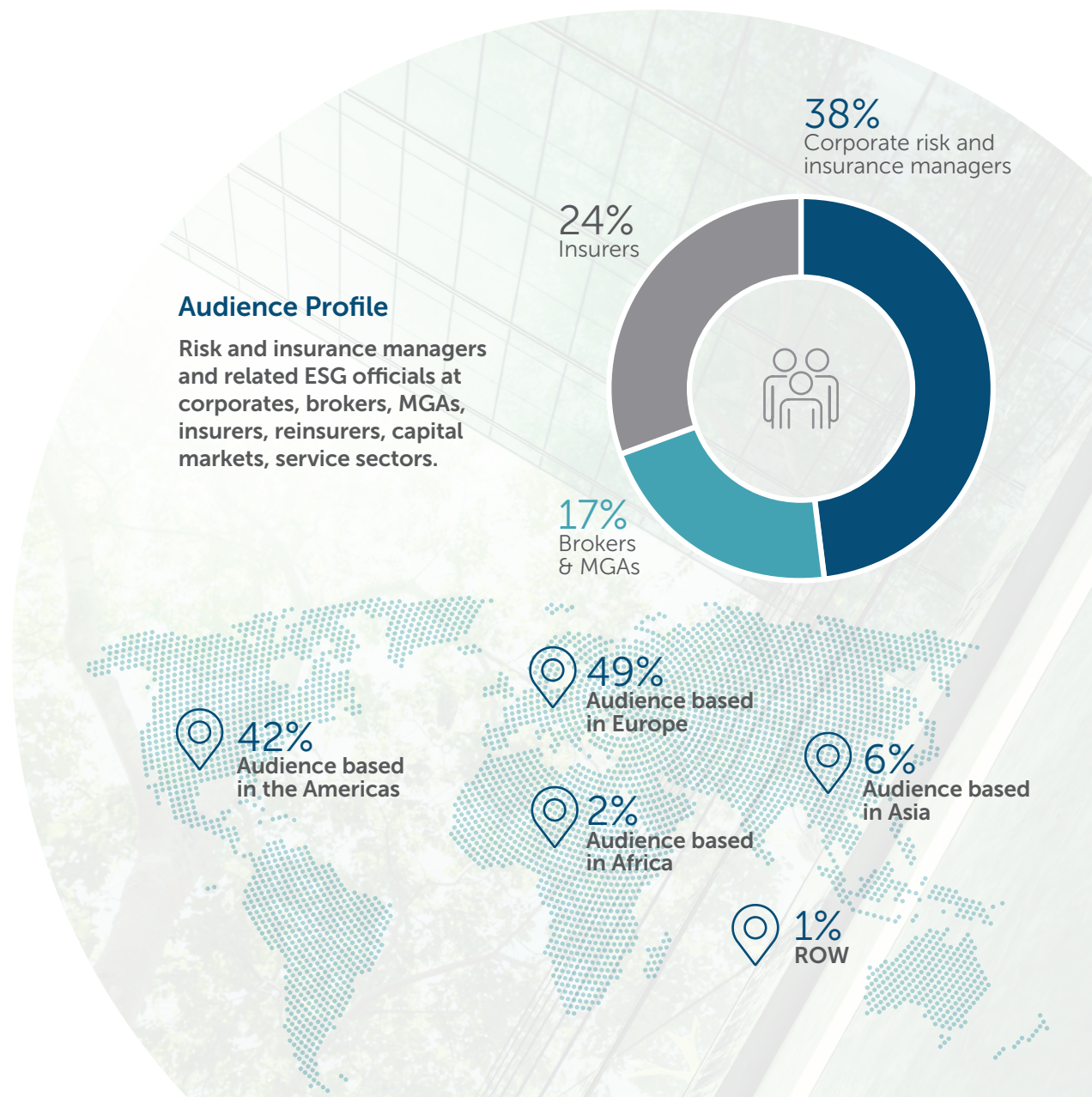
The ESG Risk Review newsletter is published monthly. Its easy to read format with news and analysis content has been developed to reach a global audience.

Leaderboard and MPU advertisements are available in high impact positions.

**Delivered figures means confirmed deliveries, and excludes soft or hard bounces*



31,500 DELIVERED EVERY MONTH



Bringing intelligence to decision makers globally

Editorial focus & quality

Our unique and impartial market position, our international reach, and our ability to dissect and analyse developing market trends means that ESG Risk Review is fast establishing itself as a valued knowledge source.

What does ESG Risk Review do?

- Informs corporates about changing ESG rules that apply to them
- Informs corporates about responsible insurers – primarily with a focus on underwriting
- Helps corporates to prepare for obtaining / managing insurance renewals

It focuses on the core requirements of our largely multinational risk and insurance management readership with particular emphasis on the following key areas:

- The changing regulatory requirements that might impact a multinational organisation
- How corporates should incorporate ESG requirements into their supply chain arrangements
- What corporates need to do to prepare for disclosure and data sharing between buyers and insurers how insurer digitalisation developments are improving the ability to facilitate / manage this
- The external pressures (from regulators, governments, and activists) that insurers are facing that might have a future impact on insurance coverage
- What insurers are doing to adapt to the changing risk transfer landscape – are there new entrants to this market, how are the traditional carriers supporting their clients through reporting, risk engineering and new resilience programmes
- What developments we can expect to see / are seeing in insurance capacity, price and terms
- What litigation issues are occurring and in which areas are we seeing the growth in claims (D&O, Greenwashing).

Example of a current article on our website



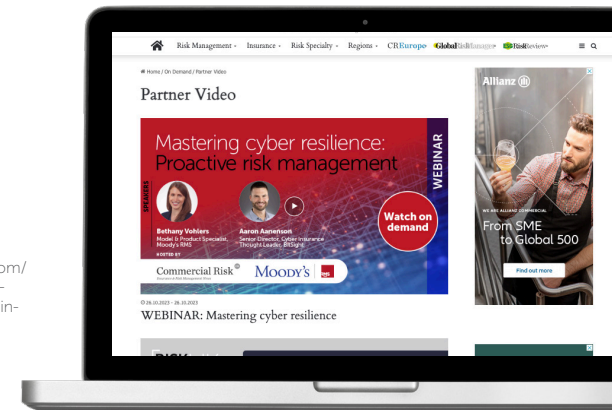
<https://www.commercialriskonline.com/risk-managers-step-up-to-craft-sustainability-strategies/>



Example of a current video interview on our website



<https://www.commercialriskonline.com/video-matt-duffy-mmb-looks-at-how-people-risk-has-become-the-priority-in-the-boardroom>





Want to partner with us? Partner benefits

ESG Risk Review provides high level branding and content placement opportunities for our commercial partners.

Partner package options include:

Banner ad campaigns on the ESG Risk Review website

Leaderboard advertising banner on ESG landing page

Banner ad campaigns on the monthly ESG Risk Review newsletter

Breaking News leaderboard and MPU advertising banners

Thought leadership articles published online alongside regular editorial features and in the monthly ESG Risk Review newsletter

BANNER ADVERTISING OPTIONS

| | | |
|----------|---------------------------|---------|
| A | Mobile Leaderboard | 320x50 |
| B | Leaderboard | 728x90 |
| C | Super Leaderboard | 970x90 |
| D | Billboard | 970x250 |
| E | MPU | 300x250 |
| F | Double MPU | 300x600 |



Third-party thought leadership content

ESG Risk Review recognises that companies put a big emphasis on thought leadership. That is why the platform is available as an outlet to publish third-party content in the form of articles, white papers, webinars, interviews and podcasts.

Selected articles will also be chosen to appear in the weekly newsletters which are sent to over 30,000+ subscribers.

All third-party content is published in front of our online subscription wall ensuring maximum ease for readers to access the content in full and without a subscription.

This also enables firms to promote their thought leadership content via social media channels and encourage their audiences to view their content in a trusted news outlet. The articles will also remain on our website indefinitely and form part of our content archive.

Importantly, this third-party editorial content will be marketed to, and accessible to, a significantly wider audience through the Beacon International Group's stable of risk management and insurance media platforms including Business Insurance and Asia Insurance Review.

* Price on application

Thought leadership content options include:

- Articles and interviews
- Webinar involvement
- Roundtable involvement
- Video content
- Featured opinion piece
- For examples of third-party content running on the ESG Risk Review channel



<https://www.commercialriskonline.com/climate-change-impact-on-directors-duties-and-obligations-under-german-law-practical-considerations/>

Quarterly webinars

- Listed as Partner on all promotional material
- Executive webinar speaker / presenter role
- Banner advertising on all webinar marketing assets
- Banner advertising on the post webinar report email
- Webinars can address a very wide range of topics and are agreed on a case-by-case basis with the sponsor partner



<https://www.commercialriskonline.com/on-demand/on-demand-partner-content/>



500

Average webinar registrations



250

Average attendees for live webinars



60

Number of countries represented by our 2023 webinar audience

Benefits include:

Dedicated weekly promotion to a global audience via our Commercial Risk newsletters, website and social media channels

Targeted sector-specific audience

Custom question on registration form

Chance to engage directly with audience in live Q&A during webinar

Poll questions during webinar if required

Follow up post-event with targeted message to registrants

Contact opted-in registrants post-event

On-demand recording marketed post-event

High level conferences

Our conference programmes provide high level content from a range of market leading experts on topical issues.

These are 1–2 day in-person conferences that combine education, thought leadership and excellent interaction between risk and insurance managers and the risk transfer markets that support them. Commercial Risk has developed a range of annual conferences that are recognised for addressing market changing events through high calibre technical content. The conferences deliver a range of sessions through a combination of keynote addresses, presentations, case studies and panel discussions from a range of risk, insurance, academic and regulatory executives.

The conferences enable commercial partners to position themselves as a leading voice around key market issues. They also provide opportunities for speaking roles and high visibility branding.

Companies offering solutions in this market are invited to come forward and discuss strategic partnership and speaking opportunities for the above conferences. Sponsor partner packages range from £3,500 to £15,000 depending on the level of involvement and the number of speakers.

What you can expect to receive from sponsoring one of our events:

Pre event

- Email campaign to relevant audiences
- Social media posts throughout

During event

- Exhibitor booths
- Speaker slots
- Corporate branding

Post event

- Feature in magazine (if applicable)
- Post event email to registrants & relevant audiences
- Feature in the monthly newsletter





ESG: an opportunity for risk managers

Conference overview

ESG and sustainability considerations are becoming increasingly important for corporates, covering everything from greenhouse gas emissions, greenwashing, impact on biodiversity, through DEI, modern slavery and human rights, to corporate governance, independent oversight and reporting. Corporates face a growing array of new regulations and rules, together with rising litigation.

In this context, risk and insurance managers will be expected to play an important role in their businesses. Boards are asking what the risks are, how they are being managed and mitigated, and how risk managers can contribute to the organisation's ESG strategy.

At the same time, ESG considerations are beginning to impact the insurance market in terms of pricing and terms and conditions for some corporates, as well as insurance coverage.

The 26 June conference will examine the regulatory demands associated with ESG, the impact on the corporate risk profile, the litigation risk, how these risks can be managed more effectively, and the increasing demands and disclosures placed upon insurance buyers by insurance carriers.

Above all it will look at how risk managers can use the focus on ESG to take a key coordinating role and use the opportunity to raise their profile within their organisations.

Draft programme sessions & workshops

Part 1 – The evolving risk environment and role of the risk manager

Keynote and panel discussion: ESG – A chance to shine

Regulation – This session will look at the key regulations, including the Corporate Sustainability Reporting Directive, the Corporate Sustainability Due Diligence Directive, Sustainable Finance Disclosure Regulation and the Taskforce on Climate-related Financial Disclosures, to name but a few.

The growing threat of litigation – Are European businesses facing a flood of US-style class actions and what do risk managers need to do to prepare?

Managing people risk – This session will look at the key people risks for organisations and what the risk manager's role is, and the need to work with HR and others.

The next big thing: Nature risk – What do risk managers need to know about the Taskforce on Nature-related Financial Disclosures (TNFD) and what basic measures can companies take to mitigate nature risk?

Modelling and assessing climate risks – The session will look at how climate risk assessment can enable the assessment of potential hazards, identify areas at high risk, and prioritise resources and strategies.

Part 2 – The impact of ESG on the insurance programme – how to maximise benefit and minimise downside

The transition to net zero and underwriting strategy – What are insurers and reinsurers doing to support the transition to net zero? How to sell your company's ESG performance and investment to derive maximum benefit from the underwriting community at renewal.

ESG data for insurers – how is it used?

Workshops:

ESG Risks and D&O liability

What ESG risks can lead to D&O liability? How is D&O insurance responding to these risks? What can be done to mitigate such risks?

Creating an ESG risk register

A look at how, as a first step, an ESG risk register can be created, and then how ESG risk can be integrated within traditional ERM frameworks and processes.

ESG Ratings

How useful are ESG Ratings? Is there any consistency? Is lack of standardisation a problem? Will the European Commission's planned introduction of regulatory standards for rating activities improve the quality of information? How do insurers use ESG ratings?

The first six monthly digital newsletters have been read by risk and insurance managers from companies including:

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|-------------------------------------|-------------------------------------|------------------------------------|-----------------------------|--------------------------------|--------------------------------------|---------------------------|
| 21-Risk | Airport Assekuranz Vermittlung-GmbH | Banner Health | Comcast NBCUniversal | Goldman Sachs | NatWest Group | Savills |
| 7-Eleven | Alaska Air Group Inc | Barclays | Compass Group PLC | Goodyear | NBC Universal International Ltd | Sbarro |
| A T G Airports Ltd | Aldi UK | Barnes & Noble, Inc. | Conde Nast | GrEco International AG | Nedbank | Schneider Electric |
| A-Z Petroleum Products LTD | Amazon | BASF | Consol Energy Inc. | GSK | Netflix | Servisair UK Ltd |
| A1 Telekom Austria Group | Amenity Tree Care Ltd | Baycare Health System, Inc. | Consorzio Nazionale Servizi | HCA Healthcare | Network Rail | Shell International B.V. |
| American Automobile Association | American Electric Power | Bayer AG | Continental AG | Heineken | NHS Supply Chain | Siemens |
| AB Volvo | American Express | BBC | Costco Wholesale | Hertz | NI Water | Sodexo |
| Abbott Nutrition | American Bureau of Shipping | Bechtel | Credit Suisse | Hewlett-Packard | Nike | Standard Chartered Bank |
| ABC Bank Ltd | American Electric Power | Beta Healthcare Group | Dangote Industries Limited | Hitachi Power Grids | Nissan | Stanford University |
| ABSA | American Red Cross | Bibby Distribution | Dell Technologies | Honda Motor Europe Limited | Nokia | Strategic Shipping Co Ltd |
| Acadia Healthcare | American Water | Bluewater Energy Services B.V. | Deloitte | Honeywell | NRG Energy | Sysco |
| ACCA | Ametek Specialty Metal Prod | BMW Group | Delta Air Lines | HSBC | Orange | Target |
| Accenture | AMN Healthcare | BNP Paribas | Deutsche bank | Hyundai Motor Company | Oxford Properties Group | Tate & Lyle |
| Access Bank Plc | Anderson Homes | Boeing | DHL | IBM | Park n Fly | Telenet Group |
| Acciona | Apex Hotels | BP | Direct Line Group | IHG Hotels & Resorts | PepsiCo | Thames Tideway Tunnel |
| Acer Inc. | Apex Tool Group LLC | British American Tobacco | Disney | IKEA | Petro Chemical Offshore Supplies Ltd | The AA |
| ACM Systems Ltd | Apollo Offshore Engineering Ltd | British Red Cross | DTEK | Intel Corporation | Pfizer | The Aerospace Corp |
| ACS Versicherungsvermittlungen GmbH | Apple | BT | Dubai Islamic Bank | International SOS | Philip Morris International | The Cheesecake Factory |
| Activision Blizzard Inc | Aramark | Bupa | E.ON | J.P. Morgan | Pirelli | The Coca-Cola Company |
| Adami Group | Aramex | Burberry | EasyJet | Johnson & Johnson | Planet Hollywood International | TotalEnergies |
| Adams Bank & Trust | Arcadis | Caesars Entertainment, Inc. | eBay | Katoen Natie | Pomerleau | Transport for London |
| ADCOOP | ArcelorMittal | Cambridge Ecology Ltd | Electrolux | Kenco | Port of Portland | Uber |
| adidas AG | Arrow Electronics | Canadian Imperial Bank of Commerce | Ericsson | Kier Group | Procter & Gamble | Unilever |
| Adobe | ARUP GmbH | Canary Wharf Group plc | Etihad Rail | KPMG | Prudential Financial | United Nations |
| Adolf Kuhlmann GmbH & CO KG | Asian Development Bank | Capital One | Etisalat | L'Oreal | Prysmian Group | Universal Studios Florida |
| Adtraffic GmbH | Aston Martin Lagonda | Cargill | FedEx | Lenovo | PwC | UPS |
| Advance Auto Parts | Atrium Health | Cash Conversion Company | Fetzer GmbH | Lenzing | Ralph Lauren | Valero Energy |
| Advanced Business Machines Ltd | Autofoamsystems Ltd | Casino Del Sol Resort | Fiat Chrysler Rimaco SA | Little General Store | RBS | Vega Controls Ltd |
| Advocate Health Care | Autohaus Gebrüder Jung GmbH | Caterpillar | Five Guys Enterprises, LLC | Lloyds Banking Group | Red Bull GmbH | Visa |
| AECOM | B A B-Technologie GmbH | Centrica | Ford Construction Company | Mace | Regeneron Pharmaceuticals, Inc. | Vodacom |
| AEGIS | Babcock | Ceva Logistics | Ford Motor Company | Marathon Petroleum Corporation | Remix Dry Mortar Ltd | Volvo Cars |
| Aeromexico | BAE Systems | Cheniere Energy, Inc. | Fox Entertainment Group | Marriott International | Renewable Energy Group | Walmart |
| Aeroports de Paris | Baker Energy Ltd | Cigna | Fox J J Ltd | Mastercard | Repsol | Webuild |
| AEW Capital Management | Balfour Beatty plc | Cisco | Freddie Mac | MGM Resorts International | Robert Bosch LLC | Wegmans |
| Agro Merchants North America | Ballast Nedam | Citibank | Garmin International | Microsoft | Roche Diagnostics Corp | Wells Fargo |
| Air Liquide | BAM Nuttall | Clariant | Gate Petroleum Co | Mitsubishi Corp | Rolls-Royce | Western Union |
| Air Products GmbH | Banca Bsi Italia | Cleveland Police | Gategroup | Morgan Stanley | Royal BAM Group nv | Xerox |
| Air Worldwide | Banco Santander | Co-op Group Ltd | Gatwick Airport | Mott MacDonald | Sandals Resorts International | |
| Airbus | Bank Of America | Cognizant | General Electric Company | Murphy Oil Corporation | Sapient | |
| | Bank of Namibia | Collinson | Gilead Sciences | National Grid | Saudi Electricity Company | |
| | | | Gold Coast Transit | Nationwide | | |

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